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Virtualizing the Events World

# Expo Booths Requirements

# Booth size options



1 logo, 1 **content slot**, description and option to book a virtual meeting



1 logo, 2 **content slots**, description and option to book a virtual meeting



1 logo, 3 **content slots**, description and option to book a virtual meeting



1 logo, 4 **content slots**, description and option to book a virtual meeting

# Booth 1



# Booth 1

**1. Logo:** square size - minimum 200x200 pixels

**2. Description & Resources:** Please provide a short description of the organization which will manage the booth. Resources can be uploaded by the booth admin. Technical specifications for resources are described on slide 12

**3. Content slot 1:** Size - minimum 220px (width) and 240px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.



## Booth 2



## Booth 2

- 1. Logo:** square size - minimum 200x200 pixels
- 2. Description & Resources:** Please provide a short description of the organization which will manage the booth. Resources can be uploaded by the booth admin. Technical specifications for resources are described on slide 12
- 3. Content slot 1:** Size - minimum 150px (width) and 210px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 4. Content slot 2:** Size - minimum 300px (width) and 190px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.

# Booth 3



## Booth 3

- 1. Logo:** square size - minimum 200x200 pixels
- 2. Description & Resources:** Please provide a short description of the organization which will manage the booth. Resources can be uploaded by the booth admin. Technical specifications for resources are described on slide 12
- 3. Content slot 1:** Size - minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 4. Content slot 2:** Size - minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 5. Content slot 3:** Size - minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.



# Booth 4



## Booth 4

- 1. Logo:** square size - minimum 200x200 pixels
- 2. Content slot 1:** Size - minimum 240px (width) and 150px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 3. Content slot 2:** Size - minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 4. Content slot 3:** Size - minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 5. Content slot 4:** Size - minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file.
- 6. Description & Resources:** Please provide a short description of the organization which will manage the booth. Resources can be uploaded by the booth admin. Technical specifications for resources are described on slide 12

Експо зала



Индустрии

Търсене



## Branding elements in expo hall

Logo - square size - minimum 200x200 pixels

## Additional requirements and recommendations

- **Content slots:** minimum 200px (width) and 280px (height) with the option to enlarge upon clicking this graphic, video, link to a website or a file..
- **Graphic elements** (logos and content slots) supported file formats are JPG, PNG & SVG in the above described sizes.
- **Graphic elements in content slots:** there is no maximum size of these elements, but please keep in mind that once a user clicks on the element to enlarge it, in case it is very large, it will be resized to fit the browser window of the user.
- **Video in content slot:** To integrate a video in a content slot we recommend to have the video uploaded onto Youtube, Vimeo or another video sharing platform which allows you to embed their player onto a website. The link to video needs to be pasted in the appropriate field.

When pasting a youtube link it will appear like this

[https://www.youtube.com/watch?v=uBVrQaWzBCo&t=2800s&ab\\_channel=WebitGlobalSeries](https://www.youtube.com/watch?v=uBVrQaWzBCo&t=2800s&ab_channel=WebitGlobalSeries).

In order for the platform to accept a link you will need to delete the last section of the link (highlighted in red):

[https://www.youtube.com/watch?v=uBVrQaWzBCo&t=2800s&ab\\_channel=WebitGlobalSeries](https://www.youtube.com/watch?v=uBVrQaWzBCo&t=2800s&ab_channel=WebitGlobalSeries)

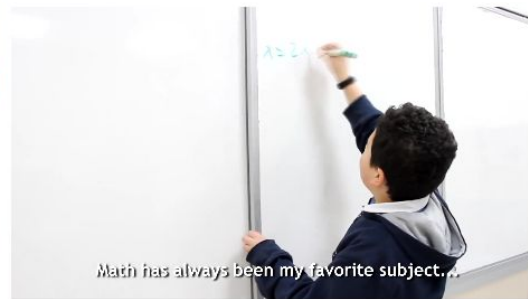
In case you encounter any difficulties, please contact support.

- **Resources** File formats possible:
  - \* PDF,\* DOC, DOCX, XLS, XLSX, PPT, JPEG, PNG, CSV, TXT
  - \* Pages, Numbers, Keynote (MacOS, iOS)
  - \* MP4, MPEG

**File size restrictions:** Single file for up to **1 GB**

In case you would like to upload large files you could compile and upload a word document which includes links to Google Drive, Dropbox or any other file sharing platform, which the attendees can click to download these larger files.





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Description

Resources

Schedule a virtual  
meeting

Example of an enlarged video in a content slot



## Content



## United Nations Framework Convention on Climate Change



Welcome to the Earth Information Day Poster Hub

Please see the document 'Session Links' in the **resources** section to access links to the poster session, presentations, UNFCCC event page, agenda, and information note

Please contact the booth manager with any questions



Research and Systematic Observation



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Example of an enlarged graphic in a content slot.